



s-a South Africa at a glance

Feb 2010



Global
Antibiotic
Resistance
Partnership

CDDEP THE CENTER FOR
Disease Dynamics,
Economics & Policy
WASHINGTON DC • NEW DELHI



A Diversified Healthcare Company

Vaccines⁽¹⁾ sanofi pasteur

The vaccines division of sanofi-aventis Group

Sales: €2,861m, +9.6%



Sales: €1,272m, +21.8%
(non-consolidated)

Market Share: 21.8%

Rank: # 1



Animal Health⁽⁴⁾

Merial sales:
(non-consolidated)

\$2,643m, +7.9%

Market Share: 14%

Rank: # 3

Rx Drugs⁽³⁾

Sales: €22,943m, +2.9%

Market Share: 4.8%

Rank: # 4

OTC / OTX⁽²⁾

Sales: €1,415m, +5.3%

Market Share: 2.1%

Rank: #6



Generics⁽⁵⁾

Sales: €349m, +8.7%

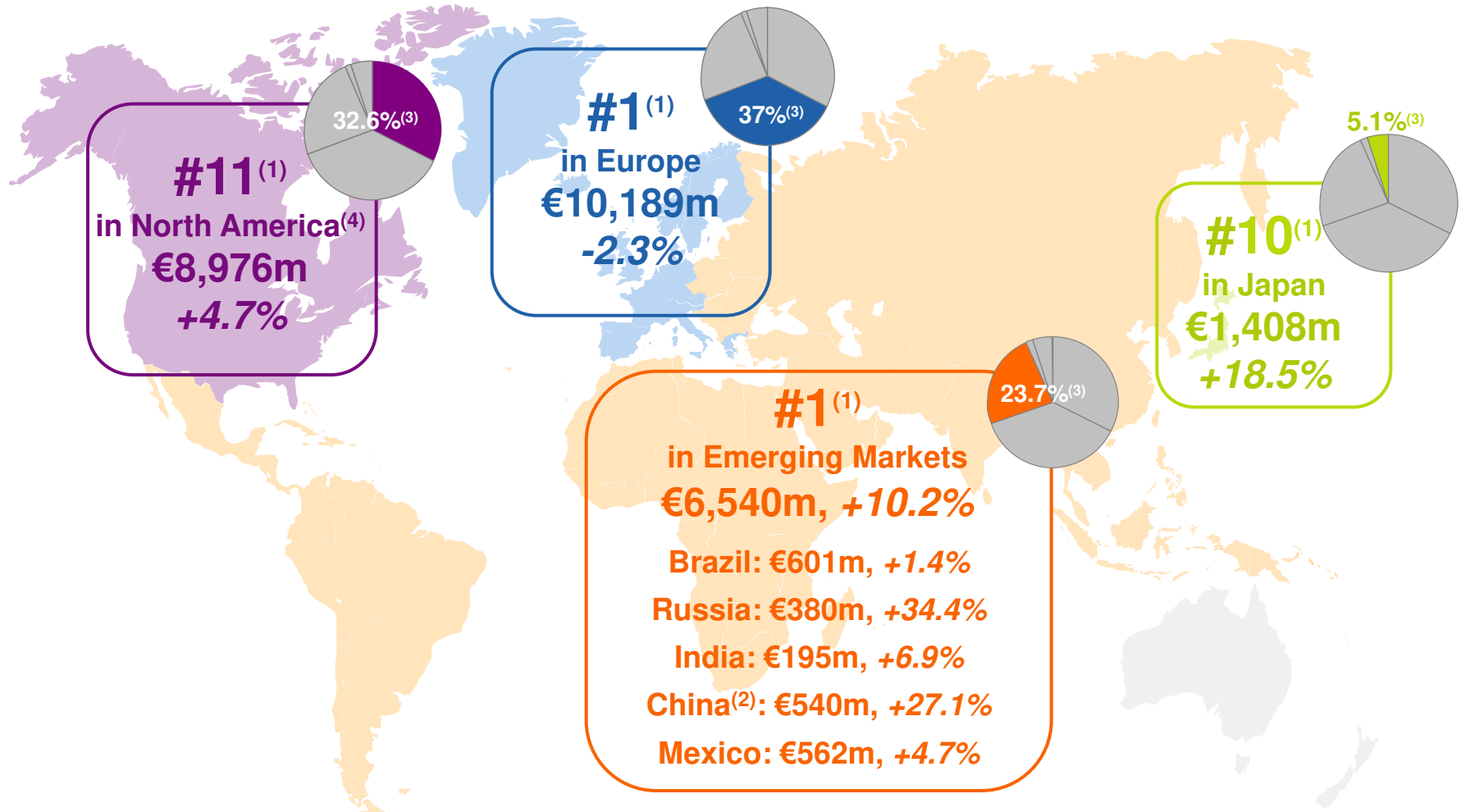
Market Share: <1%

Rank: # 23

Note: Sales figures correspond to FY2009 sales; growth is on a comparable basis except for SP MSD and Merial where growth is on a reported basis

- (1) Vaccines market share based on sanofi pasteur internal estimate at the end of Dec 2009 and on worldwide presence including 50% of Sanofi Pasteur MSD joint venture sales
- (2) OTC/OTX market share and ranking - source Nicholas Hall, 2009
- (3) Rx Drug market share and ranking from internal analysis based on IMS MIDAS MAT Q3 2009
- (4) Animal Health market share and ranking based on 2009 public data – Merial is a 50/50 joint venture with Merck
- (5) Generics market share and ranking from internal analysis based on IMS MIDAS MAT Q3 2009

Well-Balanced Presence Between Traditional and Emerging Markets



(1) Ranking based on IMS MIDAS MAT Q3 2009, all available channels
 (2) Greater China (China, Hong-Kong, Taiwan)
 (3) Share of sanofi-aventis Group sales
 (4) Excludes non-consolidated sales of Plavix® and Avapro®

Note: Sales figures correspond to FY2009 sales; growth is on a comparable basis

The Established Leader in Emerging Markets

■ Top positions in emerging markets⁽¹⁾

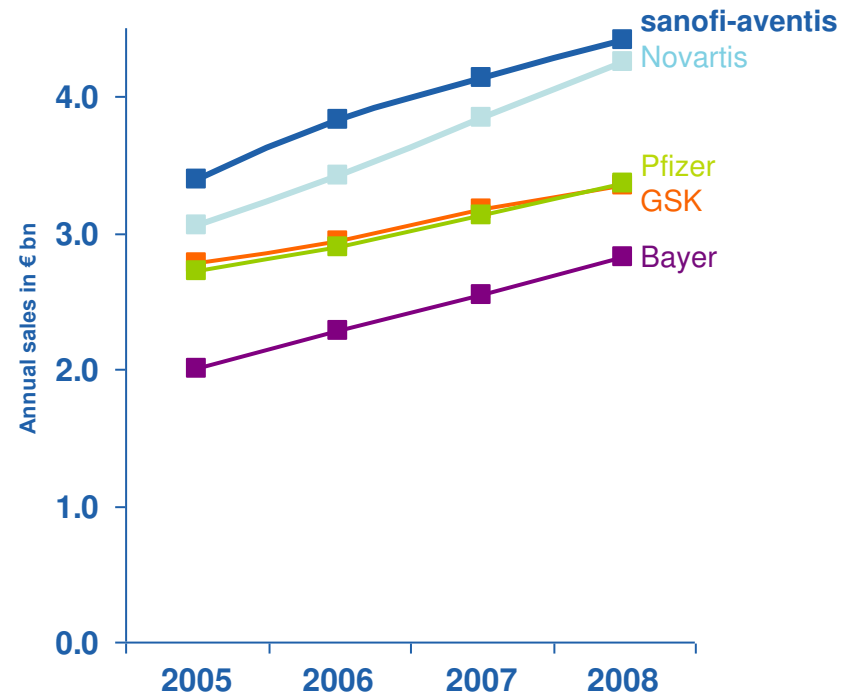
#1 in Brazil	#3 in South Korea
#2 in Russia	#3 in Turkey
#9 in India	#1 in South Africa
#4 in China	#1 in Algeria
#1 in Mexico	#1 in Morocco

■ Broad product portfolio in all relevant market segments adapted to local needs

■ Manufacturing capabilities and clinical development units

■ Potential pharma sales increase of around 50% in emerging markets by 2012

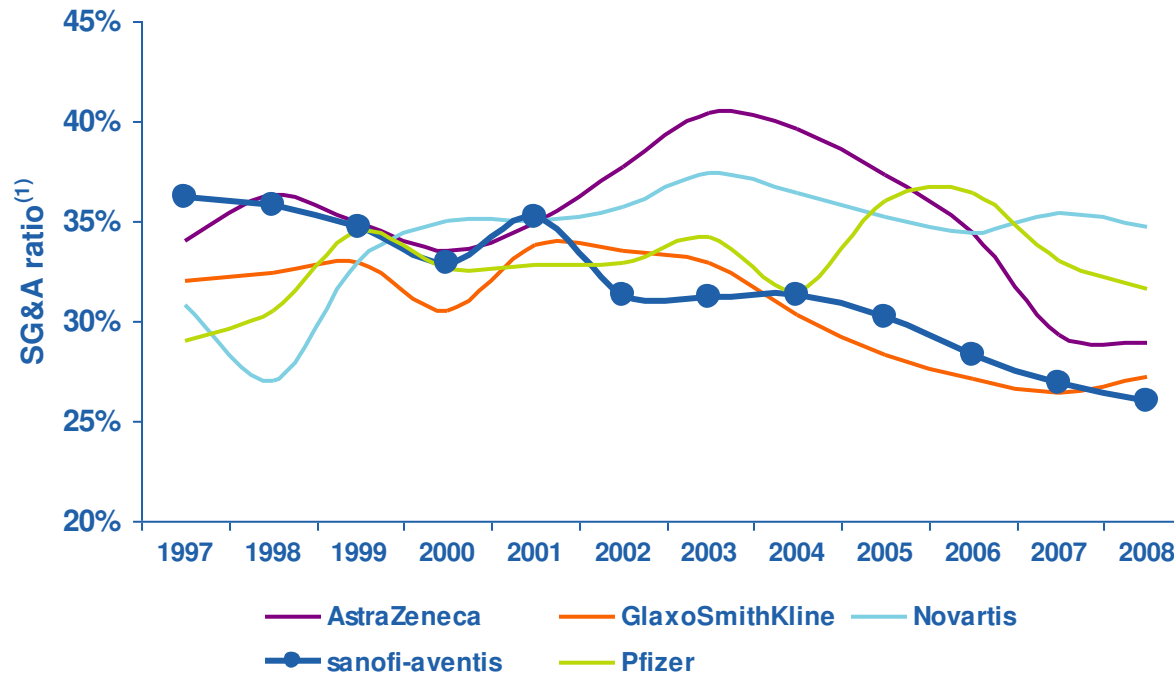
Emerging Markets Sales⁽¹⁾ (€bn)



(1) IMS MIDAS as of MAT Q3 2009. Emerging Markets = ROW + Eastern Europe + Turkey - Japan - Canada - Australia/New-Zealand

Among Best-in-Class on Cost Structure

- Continuous adaptation of production sites
- Alignment of sales forces with growth opportunities
- Ratio of net sales now among “best-in-class”



(1) Broker data

Our Strategy – relevant to South African needs

Leading
Multinational In South
Africa **Private** Sector

Rank	Multinational Company	Market Share %
1	Sanofi-aventis	7.60
2	Pfizer Labs	5.11
3	Astrazeneca	4.57

Source: IMS TPM MAT Dec 2009

3rd Leading
Multinational
In South Africa
Public Sector

Rank	Manufacturer	Market Share %
1	Aspen	13.09
2	MSD	11.86
3	Sanofi-aventis	8.89

Source: IMS Hospitals MAT March 2008

Strong sanofi-aventis Presence In Public & Private Sectors

THE MOST DIVERSE MULTINATIONAL PRODUCT PORTFOLIO

Disease Rank	Disease Area	sanofi-aventis Product	sanofi-aventis Disease Area Rank
1	Tuberculosis (A15-A19)	Rifinah	1
2	Influenza and Pneumonia (J10-J18)	Orelox, Ketek	1
3	Other Forms Of Heart Disease (I30-I52)	Lasix	2
4	Cerebrovascular Diseases (I60-I69)	Plavix	1
5	Intestinal Infectious Diseases (A00-A09)	Tavanic, Targocid	1
6	Chronic Lower Respiratory Diseases (J40-J47)	Ketek	1
7	Diabetes Mellitus (E10-E14)	Lantus, Apidra, Amaryl	2
8	Ischaemic Heart Disease (I20-I25)	Plavix	1
9	Certain Disorders Involving The Immune Mechanism (D80-D89)		
10	Hypertensive Diseases (I10-I15)	Aprovel, Tritace, Tri-Plen	3

Source: Mortality And Leading Causes of Death In South Africa 1997-2003;Stats SA

Top 20 s-a products

TARGOCID
CLEXANE
TAXOTERE
EPILIM
TAVANIC
LANTUS
PLAVIX
ELOXATIN
VIRALCHOICE
ORELOX
LASIX
DORMONOC
ESMERON
KETEK
ESSENTIALE
CORDARONE X
STILNOX
APIDRA
TRI-PLEN
COAPROVEL

s-a employer of choice in the Pharmaceutical Sector in South Africa

**Attracts Skilled
Pharmaceutical Sector
Employees**

- Rated as a “Best Employer” to work for in SA by Corporate Research Foundation for the 4th successive year
- Ranked position One for “Best Managed Companies by Industry Sector 2008/09: Pharmaceuticals”
- Rated as a “Top Gender Empowerment Organization” In 2008/9 by Top Women In Business And Government
- Ranked position Two by PharmaSales “Perception, Motivation & Values” Survey 2008

SA Pharma Industry: Antibiotic data

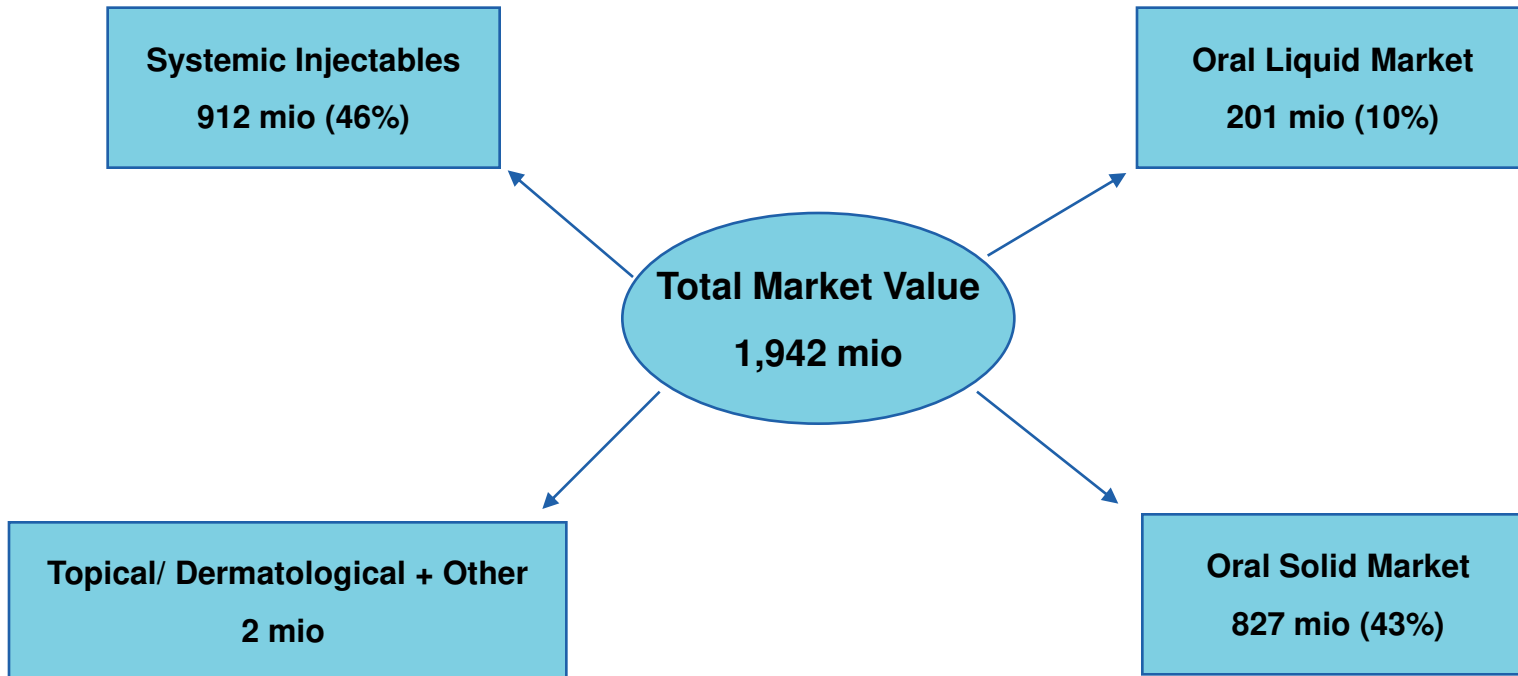
SA Manufacturer: Top 20 MAT Value ranking

MNF Name	MAT ZAR 2008	MAT ZAR 2009	Growth	MS%
Total Market value	1,691,739,757	1,942,007,065	14.79%	100.00%
SANOFI-AVENTIS	277,729,813	353,044,171	27.12%	18.18%
ASPEN P/CARE GEN	242,713,353	223,205,184	-8.04%	11.49%
ASTRAZENECA	114,455,982	148,840,491	30.04%	7.66%
SANDOZ SA (PTY)LTD	124,788,997	131,915,769	5.71%	6.79%
ASPEN GSK	106,456,697	131,147,462	23.19%	6.75%
BAYER SCHERING PHA	112,386,344	114,709,089	2.07%	5.91%
RANBAXY S.A.	79,927,566	97,481,928	21.96%	5.02%
MERCK SHARP DOHME	83,119,803	94,825,080	14.08%	4.88%
PFIZER LABS	70,533,650	93,004,998	31.86%	4.79%
B-M SQUIBB ETH	70,017,363	83,180,961	18.80%	4.28%
CIPLA-MEDPRO	36,769,147	45,558,972	23.91%	2.35%
ABBOTT	43,468,353	43,596,411	0.29%	2.24%
WYETH SA PTY LTD	26,010,561	38,509,162	48.05%	1.98%
ADCO-GENERICS	36,986,926	36,803,442	-0.50%	1.90%
ROCHE ETHICALS	31,821,641	36,021,932	13.20%	1.85%
PHARMASCRIP PHARM	30,529,404	34,568,586	13.23%	1.78%
MYLAN (PTY) LTD	20,344,302	28,638,388	40.77%	1.47%
BE-TABS PHARMA	15,904,190	27,588,186	73.46%	1.42%

SA Market Segmentation: Generic vs Non Generic

Segment	Value MAT_2008	Value MAT_2009	Value 09 vs 08
Selected Market	1,691,739,757.00	1,942,007,065.00	14.79%
GENERIC PRODUCTS	676,485,202.00	735,714,785.00	8.72%
NON GENERIC PRODUCTS	1,015,254,555.00	1,206,292,280.00	18.82%

SA Market Segmentation by form



SA Market: Top 20 Product Value Ranking

Product	MAT ZAR 2008	MAT ZAR 2009	Growth	MS%
	1,691,739,757	1,942,007,065	14.79%	100.00%
TARGOCID	128,821,264	180,849,957	40.39%	9.31%
MERONEM	114,455,982	148,840,491	30.04%	7.66%
AUGMENTIN GSK	78,748,328	105,287,708	33.70%	5.42%
TAVANIC	75,049,997	81,046,102	7.99%	4.17%
AVELON	74,058,500	78,039,466	5.38%	4.02%
MAXIPIME	48,696,989	61,995,559	27.31%	3.19%
INVANZ	43,859,130	52,577,775	19.88%	2.71%
ZYVOXID	35,032,686	49,331,079	40.81%	2.54%
SANDOZ CO-AMOXYCLA	34,351,146	43,515,537	26.68%	2.24%
TIENAM	39,260,673	42,247,305	7.61%	2.18%
ZITHROMAX	33,339,275	41,483,505	24.43%	2.14%
ORELOX	38,510,532	41,398,337	7.50%	2.13%
TAZOCIN	26,010,561	36,815,524	41.54%	1.90%
CIPROBAY	38,327,844	36,669,623	-4.33%	1.89%
AMOCLAN BID	29,935,858	33,090,779	10.54%	1.70%
ROCEPHIN	29,638,668	32,510,195	9.69%	1.67%
KLACID	30,871,230	31,917,629	3.39%	1.64%
KETEK	26,347,747	30,608,187	16.17%	1.58%

Thank you